

# John Aloysius Zinda

## 迪明

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### EDUCATION

Ph.D., 2013, Sociology and Community & Environmental Sociology, University of Wisconsin – Madison  
Ph.D. Minor in Conservation Biology and Sustainable Development  
M.S., 2007, Natural Resources, University of Michigan – Ann Arbor  
Graduate Certificate, 2005, Chinese Studies, Johns Hopkins – Nanjing University Center for Chinese and American Studies  
B.A., 2003, Sociology and East Asian Studies, Vanderbilt University

### PROFESSIONAL APPOINTMENTS

2016-Present	Assistant Professor	Development Sociology, Cornell University
2013-2016	Postdoctoral Research Associate	Institute at Brown for Environment and Society, Brown University

### RESEARCH AND TEACHING INTERESTS

Environmental Sociology, Development and Globalization, Contemporary China, Rural Livelihoods, Community, Agriculture, Land Use Change, Qualitative Methods, Spatial Data Analysis, Mixed Methods

### RESEARCH FUNDING

#### EXTERNAL FUNDING

Hatch Smith-Lever Grant		2020-2023
United States Department of Agriculture, National Institute of Food and Agriculture		
Project: <i>Flood Risk in Context: Insurance and Risk Response in Flood-Prone Communities</i>		
Amount: \$171,000		
WRI Coordinated Call for Research & Outreach		2020
Water Resources Institute		
Project: <i>Understanding Flood Risk Perception, Response, and Flood Insurance Practices in Troy &amp; Kingston</i>		
Amount: \$41,263		
Science, Engineering, and Education for Sustainability Fellows		2014-2018
National Science Foundation.		
Project: <i>Interacting Effects of Public Policy and Cash Crop Expansion on Forest Conservation</i> . Principal Investigator.		
Amount: \$443,935.		
East Asia and Pacific Summer Institutes		2010
National Science Foundation, American Society for Engineering Education.		
Amount: \$5,000 research stipend plus travel costs.		

Rural Sociological Society Dissertation Research Award Rural Sociological Society	2010
Dissertation Proposal Development Fellowship Social Science Research Council. Amount: \$5,000 research funds plus travel costs.	2009
Integrated Graduate Education and Research Traineeship National Science Foundation	2007-2011

#### *INTERNAL FUNDING*

Rapid Response Grant. Project: <i>Cross-Cutting Risk Responses: Flood Risk in COVID-19 Context</i> Atkinson Center for a Sustainable Future & Cornell Center for Social Sciences Amount: \$7,250	2020
CCSS Faculty Fellowship Cornell Center for the Social Sciences, Cornell University	2020
Innovation Grant Cornell China Center, Cornell University Amount: \$109,000	2019
ISS Small Grant Institute for the Social Sciences, Cornell University	2018
Linkage Grant Biodiversity Conservation and Sustainable Development in Southwest China IGERT, UW.	2011
Foreign Language and Area Studies Scholarship Center for East Asian Studies, University of Wisconsin-Madison	2009
Evelyn Crowe Travel Scholarship Department of Rural Sociology, University of Wisconsin-Madison	2008
University Fellowship Department of Sociology, University of Wisconsin-Madison	2007
Alumni Incentive Internship Grant School of Natural Resources and Environment, University of Michigan	2006
CCS Research Fellowship Center for Chinese Studies, University of Michigan	2006
International Institute Individual Fellowship International Institute, University of Michigan	2006

#### **AWARDS AND HONORS**

Kolb Award, awarded annually to an outstanding department graduate Department of Community and Environmental Sociology, University of Wisconsin	2013
Phi Beta Kappa National Honor Society Vanderbilt University	2003
Jesse Wills Scholarship Vanderbilt University	1999

#### **PUBLICATIONS**

##### *ARTICLES IN PEER-REVIEWED JOURNALS*

1. **Zinda, John** and Jun He. 2020. Ecological Civilization in the Mountains: How Walnuts Boomed and Busted in Southwest China. *The Journal of Peasant Studies* 47(5):1052-1076.
2. **Zinda, John**. 2020. Regenerating Scholarly Ecologies: Thoughts on Seeing the Forest for the Trees. *Society & Natural Resources* 22(9):1162-1168.

3. Kuras, Evan R., Paige S. Warren, **John Zinda**, Myla F. J. Aronson, Sarel Cilliers, Mark A. Goddard, Charles H. Nilon, and Richelle Winkler. 2020. Urban Socioeconomic Inequality and Biodiversity Often Converge, but Not Always: A Global Meta-Analysis. *Landscape and Urban Planning* 198:103799.
4. Ke, Shuifa, Ruhe Yan, and **John Zinda**. 2020. Designating Tree Crops as Forest: Land Competition and Livelihood Effects Mediate Tree Crops Impact on Natural Forest Cover in South China. *Land Use Policy* 96:104702.
5. **Zinda, John** and Shrey Kapoor. 2019. Metabolic Fractures: How Household Livelihood Practices Differentiate Agricultural Input Use in Southwest China. *Journal of Rural Studies* 71:1-12.
6. **Zinda, John** and Zhiming Zhang. 2019. Explaining Heterogeneous Afforestation Outcomes: How Community Officials and Households Mediate Tree Cover Change in China. *World Development* 122: 385-398.
7. Li, Wenqing, **John Zinda**, and Zhiming Zhang. 2019. Does the 'Returning Farmland to Forest Program' Drive Community-Level Changes in Landscape Patterns in China? *Forests* 10(10):933.
8. **Zinda, John** and Zhiming Zhang. 2018. Stabilizing Forests and Communities: Accommodative Buffering within China's Collective Forest Tenure Reform. *The China Quarterly* 235: 828-848.
9. **Zinda, John** and Zhiming Zhang. 2018. Land Tenure Legacies, Household Life-Cycles, and Livelihood Strategies in Upland China. *Rural Sociology* 83(1): 51-80.
10. **Zinda, John**, Yifei Li, and John Liu. 2018. China's Summons for Environmental Sociology. *Current Sociology*, 66(6): 867-885.
11. **Zinda, John**, Christine J. Trac, and Stevan Harrell. 2017. Dual-Function Forests in the Returning Farmland to Forest Program and the Flexibility of Environmental Policy in China. *Geoforum* 78: 119-132.
12. **Zinda, John**. 2017. Tourism Dynamos: Selective Commodification and Developmental Conservation in China's Protected Areas. *Geoforum* 78: 141-152.
13. Chen, Jia-Ching, **John Zinda**, and Emily Yeh. 2017. Recasting the Rural: State, Society and Environment in Contemporary China. *Geoforum* 78: 83-88.
14. Zhang, Zhiming, **John Zinda**, and Wenqing Li. 2017. Policy, Practices, and Land Cover Change in Chinese Villages: Explaining Community-Level Variation under the Returning Farmland to Forest Program, *Land Use Policy* 64: 245-257.
15. Lazos, Elena, **John Zinda**, Christine Negra, Aoife Bennett-Curry, Gillian Bloomfield, Patricia Balvanera, and Catherine Lindell. 2016. Stakeholders and Tropical Reforestation: Challenges, Tradeoffs, and Strategies in Dynamic Environments. *Biotropica* 48(6): 900-914.
16. **Zinda, John**, Jianmei Yang, Ximing Xue, and Hai Cheng 2014. Varying Impacts of Tourism Participation on Natural Resource Use in Communities in Southwest China. *Human Ecology* 42(5): 739-751.
17. **Zinda, John**. 2012. Hazards of Collaboration: Local State Co-optation of a New Protected Area Model in Southwest China. *Society & Natural Resources* 25(4): 384-399.

18. Van Den Hoek, Jamon, Jill Baumgartner, Elena Doucet-Ber, Tim Hildebrandt, Brian Robinson, and **John Zinda**. 2012. Understanding the Challenges and Rewards of Social-Ecological Research in China. *Society & Natural Resources* 25(12):1324-1329.
19. Nelson, Fred, Elisa Collins, Alain Frechette, Cynthia Koenig, Mosé Jones-Yellin, Brihannala Morgan, Gita Ramsay, Gautam Rao, Claudia Rodriguez, Zewdie Jotte Tulu, Cristy Watkins, and **John Zinda**. 2008. Preservation or Degradation: Communal Management and Ecological Change in a Southeast Michigan Forest. *Biodiversity and Conservation* 17(1): 2757-2722.

#### ADDITIONAL ARTICLES

1. **Zinda, John**. 2018. Managing the Anthropocene: The Labour of Environmental Regeneration. *Made in China Journal* 3(4): 62-67.

#### BOOK CHAPTERS

1. **Zinda, John**. 2020. Political Ecologies of State Land Management. Pp. 315–30 in *The Cambridge Handbook of Environmental Sociology*. Vol. 1, edited by J. Keller, K. Legun, M. Bell, and M. Carolan. Cambridge: Cambridge University Press. (Refereed.)
2. **Zinda, John**. Making National Parks in Yunnan: Shifts and Struggles within the Ecological State. Chapter 4 in Yeh, Emily and Coggins, Christopher, eds. 2014. *Mapping Shangrila: Contested Landscapes in the Sino-Tibetan Borderlands*. Seattle: University of Washington Press. (Refereed.)
3. Green, Gary Paul and **Zinda, John**. Rural Development Theory. Chapter 1 in Green, Gary Paul, ed. 2013. *Handbook of Rural Development*. Cheltenham, UK, and Northampton, Mass.: Edward Elgar.

#### REPORTS

1. CONVERGE COVID-19 Working Groups for Public Health and Social Sciences Research. 2020. *Extreme Weather and Geohazards in the Time of COVID-19: A Social Science Research Agenda*.
2. **Zinda, John**. 2010. Final Evaluation of UNESCO World Heritage Centre and The Nature Conservancy project, *Promoting Conservation through Sustainable Local Tourism Development at World Heritage Sites: Demand Driven Assessments and Engaging the Private Sector*.

#### BOOK REVIEWS

1. **Zinda, John**. 2020. Review of *Rules without Rights: Land, Labor, and Private Authority in the Global Economy* – by Tim Bartley. *International Sociology* 35(2):185-188.
2. **Zinda, John**. 2017. Review of *China's Peasant Agriculture and Rural Society: Changing Paradigms of Farming* - by Jan Douwe van der Ploeg and Ye Jingzhong. *The Journal of Peasant Studies* 44(5):1098-1101.
3. **Zinda, John**. 2014. Review of *China's Disappearing Countryside: Towards Sustainable Land Governance for the Poor* - by Yongjun Zhao. *The Journal of Peasant Studies* 41(3):437-440.
4. **Zinda, John**. 2010. Review of *Chen Village: Revolution to Globalization* - by Anita Chan, Richard Madsen, and Jonathan Unger. *Rural Sociology* 75:528-530.

## CONFERENCES, WORKSHOPS, AND PRESENTATIONS

### CONFERENCE AND PANEL ORGANIZING

*Rolling Out Ecological Civilization: The Mixed Promise of Rural Transformations in China*. Panel, co-organized with Tami Blumenfeld. Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, 17 March 2017.

*Recasting the Rural: China's Transformation in a Global Context*. Conference and themed journal issue workshop. Watson Institute for International Studies, Brown University, Providence, RI, 12-13 February 2015.

### SELECTED CONFERENCE PRESENTATIONS

Varieties of Authoritarian Environmentalism: Authoritarian Ecomodernism and Constructing Ecological Civilization in China. Annual Meeting of the American Sociological Association, 10 August 2020.

Taking Hold of the Anthropocene: Authoritarian Ecomodernism and China's Project of Constructing Ecological Civilization. Association for Asian Studies Annual Conference, Denver, Colorado, 23 March 2019.

Explaining Heterogeneous Afforestation Outcomes: How Community Officials and Households Mediate Tree Cover Change in China. Sustainability & Development Conference, Ann Arbor, Michigan, 11 November 2018.

(with Shrey Kapoor) Metabolic Fractures: How Household Livelihood Practices Differentiate Agricultural Input Use in Southwest China. Obstacles to Development: 7th Annual Sociology of Development Conference, Urbana, Illinois, 20 October 2018.

Ecological Civilization in the Mountains: Discourse and Practice in China's Walnut Boom and Bust. Annual Meeting of the American Sociological Association, Philadelphia, Pennsylvania, 12 August 2018.

Households, Communities, and Landscapes: Spatial Distribution of Land Cover Change in Southwest China. International Symposium on Society and Resource Management, Snowbird, Utah, 19 June 2018.

Too Dear to Eat: The Changing Place of the Walnut in Northwest Yunnan. Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, 17 March 2017.

The Double Game: Formal Designation and Informal Practice within China's Collective Forest Tenure Reform. International Studies Association Annual Conference, Baltimore, Maryland, 25 February 2017.

Community Characters: How Local Officials Mediate Development and Environmental Change in China. Annual Meeting of the American Sociological Association, Seattle, Washington, 22 August 2016.

How Community Officials Mediate Policy Implementation, Community Development, and Environmental Change in Southwest China. Annual Meeting of the Association for Asian Studies, Seattle, Washington, 2 April 2016.

There's More Going On: Explaining Local Variation in China's Conversion of Cropland to Forest Program. XIV World Forestry Congress, Durban, South Africa, 8 September 2015.

On-the-Ground Surprises in China's Collective Forest Tenure Reform. Land and Water Conference. Brown University, Providence, Rhode Island, 5 September 2015.

Dual-Function Forests and the Flexibility of Environmental Policy in China. Annual Conference of the Association of American Geographers. Chicago, Illinois, 23 April 2015.

Wrangling with Weak Institutions: Communities, the State, and Divergent Landscape Transformations. SocDev 2015: Conference of the Section on Development of the American Sociological Association, Providence, Rhode Island, 14 March 2015.

Ecological and Social Impacts of Dual-Purpose Afforestation: Initial Explorations. Conference of the Ecological Society of China, Shenyang, Liaoning, China, 18 September 2014.

Moral Economies of Tourism and Environment in Himalayan Southwest China. Himalayan Studies Conference 2014, New Haven, Connecticut, 15 March 2014.

Impacts on Farm Activities of Varied Participation in Nature Tourism: Findings from Two Protected Areas in China. Rural Sociological Society 2013 Annual Meeting. New York, New York, 8 August 2013.

Impacts of Tourism on Rural Livelihoods and Inequality Depend on How Tourism Is Organized: Findings from Two Protected Areas in China. Conference of the Development Section of the American Sociological Association. Charlottesville, Virginia, 2 November 2012.

How Tourism Affects Resource Use and Inequality: Evidence from Two Protected Areas in China. Association for Environmental Studies and Sciences Conference. Santa Clara, California, 22 June 2012.

How Growth Coalitions Coalesce around Nature Tourism in China. Annual Conference of the Association of American Geographers. New York, New York, 24-28 February 2012.

Taking an Idea and Running with It: How Tourism Development Affects Resident Welfare and Biodiversity Conservation in Southwest China. Rethinking Development: Debating New Directions in a Time of Crises. Ithaca, New York, 10-12 November 2011.

Changing Places: Conservation Organizations and the State in Southwest China. Association for Environmental Studies and Sciences Annual Meeting. Madison, Wisconsin, 8-12 October 2009.

Migrant Workers, Rural Safety Nets, and Social Hierarchies in Jiangxi Villages. Breaking Down Chinese Walls: The Changing Faces of Labor and Employment in China. Ithaca, New York, 26-28 September 2008.

Migrant Cosmopolitanism and Change in Rural China. Beijing International Conference on Environmental Sociology. Beijing, China, 29 June-1 July 2007.

#### *INVITED TALKS*

Varieties of Authoritarian Environmentalism: Authoritarian Ecomodernism and China's Project of Constructing Ecological Civilization. University of Kentucky, 15 October 2020.

Understanding Rural Livelihoods and Land Change in Southwest China (中国西南部农村生产生活与土地变化研究). Zhaotong College, Zhaotong, China, 20 October 2019.

Ecological and Social Impacts of Tourism and Forest Recovery: The Importance of Multilevel Comparison (旅游开发与森林回复的生态、社会经济效益:多层次对比的必要性). Ecotourism Faculty, Southwest Forestry University, Kunming, China, 18 December 2014.

Transforming the Countryside: Land Management Programs, Communities, Livelihoods, and Landscapes (农村转变:土地管理工程、社区、生产生活方式和景观生态). Institute of Ecology and Geobotany, Yunnan University, Kunming, China, 13 June 2014.

## **MENTORING**

### *POSTDOCTORAL SCHOLARS*

Tyler Harlan (2018-2019)

Jesse Rodenbiker (2020-2021, secondary mentor)

### *GRADUATE STUDENTS, COMMITTEE CHAIR*

Mengzheng Yao (PhD, DSOC, current)

### *GRADUATE STUDENTS, COMMITTEE MEMBER*

Farhana Ahmad (PhD, City & Regional Planning, current)

Hao Zhuang (PhD, Natural Resources, current)

James Goetz (PhD, Natural Resources, current)

Shumeng Li (PhD, Sociology, current)

Sidney Madsen (PhD, Development Sociology, current)

Ujjainee Sharma (PhD, Development Sociology, current)

## **TEACHING**

### *GRADUATE COURSES*

Fundamentals of Environmental Sociology

Spring 2014, 2018, 2020

Risk and Disaster

Spring 2019

### *UNDERGRADUATE COURSES*

Environmental Sociology

Spring 2017-2020

Spatial Thinking, GIS, and Related Methods

Fall 2018

Introduction to Community & Environmental Sociology

Spring 2013

Ethnic and Racial Movements in the United States (Teaching Assistant)

Spring 2012

Survey of Sociology (Teaching Assistant)

Fall 2011

## **SCHOLARLY AND PROFESSIONAL ACTIVITIES**

### *JOURNALS REVIEWED FOR*

American Journal of Sociology

Asian Ethnicity

Biodiversity and Conservation

Biological Conservation

Canadian Journal of Development Studies

Conservation Letters

Ecology & Society

Environmental Management

Geoforum

Global Environmental Change

Himalaya

Human Ecology

International Forestry Review

Journal of Agrarian Change

Journal of Development Studies (Journal für  
Entwicklungspolitik)

The Journal of Peasant Studies

Land Use Policy

Plant Diversity

Population and Environment

Rural Sociology

Sociology of Development

Transactions of the Institute of British

Geographers

World Development

### *PROFESSIONAL AFFILIATIONS*

American Sociological Association

sections on Environmental Sociology; Development; Asia and Asian America

Policy and Research Chair, ASA Section on Environmental Sociology, 2018-2020

Rural Sociological Society

Research Interest Groups: Natural Resources, Sociology of Agriculture and Food, International Development

Association for Asian Studies

### *AD HOC PROPOSAL REVIEW*

REU Sites: Local Governance and Public Welfare in Northwest China, National Science Foundation. 2010

### *CONSULTING*

Project evaluation of UNESCO World Heritage Centre and The Nature Conservancy project, Promoting Conservation through Sustainable Local Tourism Development at World Heritage Sites. 2010.

### **LANGUAGE SKILLS**

Professionally fluent in Mandarin Chinese; converse, write, and conduct research in Chinese.

### **CAMPUS INVOLVEMENT**

Environment & Sustainability Curriculum Committee, Cornell University	2019-2020
Environmental Policy & Governance Concentration Chair	
Faculty Senate, Cornell University	2017-2018, 2019-2020
Fulbright Committee, East Asia Program, Cornell University	2018
Steering Committee, Polson Institute for Global Development, Cornell University	2016-2019
Faculty Fellow, David R. Atkinson Center for a Sustainable Future	2016-Present
International Professor, CALS International Programs	2016-Present
Graduate Associate, Center for Culture, History, and the Environment, UW-Madison	2009-2013
Teaching Assistants Association, American Federation of Teachers Local 3220	2011-2013
Graduate Student Department Meeting Representative, Sociology, UW-Madison	2007-2008

### **COMMUNITY AND VOLUNTEER WORK**

350 Madison & Climate Action 350-UW, Madison, Wisconsin	2012-2013
Founding member of student chapter of 350.org at University of Wisconsin-Madison.	
Madison Community Cooperative, Madison, Wisconsin	2007-2008
Member, Board of Directors.	
Inter-Cooperative Council, Ann Arbor, Michigan	2006-2007
President, O'Keeffe House; member, Board of Directors and Major Maintenance Committee.	