

# John Aloysius Zinda

## 迪明

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Department of Development Sociology  
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### EDUCATION

Ph.D., 2013, Sociology and Community & Environmental Sociology, University of Wisconsin – Madison  
Ph.D. Minor in Conservation Biology and Sustainable Development  
M.S., 2007, Natural Resources, University of Michigan – Ann Arbor  
Graduate Certificate, 2005, Chinese Studies, Johns Hopkins – Nanjing University Center for Chinese and American Studies  
B.A., 2003, Sociology and East Asian Studies, Vanderbilt University

### PROFESSIONAL APPOINTMENTS

|              |                                 |   |
|--------------|---------------------------------|---|
| 2016-Present | Assistant Professor             | Development Sociology, Cornell University                           |
| 2017-2020    | Guest Professor                 | Yunnan University   |
| 2013-2016    | Postdoctoral Research Associate | Institute at Brown for Environment and Society,<br>Brown University |

### RESEARCH AND TEACHING INTERESTS

Environmental Sociology, Development and Globalization, Contemporary China, Rural Livelihoods, Community, Agriculture, Land Use Change, Qualitative Methods, Spatial Data Analysis, Mixed Methods

### RESEARCH FUNDING

#### EXTERNAL FUNDING

|  |           |
|--|-----------|
| Science, Engineering, and Education for Sustainability Fellows<br>National Science Foundation. Project: <i>Interacting Effects of Public Policy and Cash Crop Expansion on Forest Conservation</i> . Principal Investigator. Total grant: \$443,935. | 2014-2018 |
| East Asia and Pacific Summer Institutes<br>National Science Foundation, American Society for Engineering Education. Amount: \$5,000 research stipend plus travel costs.  | 2010      |
| Rural Sociological Society Dissertation Research Award<br>Rural Sociological Society   | 2010      |
| Dissertation Proposal Development Fellowship<br>Social Science Research Council. Amount: \$5,000 research funds plus travel costs.   | 2009      |
| Integrated Graduate Education and Research Traineeship<br>National Science Foundation  | 2007-2011 |

## INTERNAL FUNDING

|   |      |
|---|------|
| Innovation Grant  | 2019 |
| Cornell China Center, Cornell University  |      |
| Amount: \$109,000   |      |
| ISS Small Grant   | 2018 |
| Institute for the Social Sciences, Cornell University                               |      |
| Linkage Grant   | 2011 |
| Biodiversity Conservation and Sustainable Development in Southwest China IGERT, UW. |      |
| Foreign Language and Area Studies Scholarship                                       | 2009 |
| Center for East Asian Studies, University of Wisconsin-Madison                      |      |
| Evelyn Crowe Travel Scholarship   | 2008 |
| Department of Rural Sociology, University of Wisconsin-Madison                      |      |
| University Fellowship   | 2007 |
| Department of Sociology, University of Wisconsin-Madison                            |      |
| Alumni Incentive Internship Grant   | 2006 |
| School of Natural Resources and Environment, University of Michigan                 |      |
| CCS Research Fellowship   | 2006 |
| Center for Chinese Studies, University of Michigan                                  |      |
| International Institute Individual Fellowship                                       | 2006 |
| International Institute, University of Michigan                                     |      |

## AWARDS AND HONORS

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| Kolb Award, awarded annually to an outstanding department graduate           | 2013 |
| Department of Community and Environmental Sociology, University of Wisconsin |      |
| Phi Beta Kappa National Honor Society  | 2003 |
| Vanderbilt University  |      |
| Jesse Wills Scholarship  | 1999 |
| Vanderbilt University  |      |

## PUBLICATIONS

### ARTICLES IN PEER-REVIEWED JOURNALS

1. **Zinda, John** and Jun He. 2019. Ecological Civilization in the Mountains: How Walnuts Boomed and Busted in Southwest China. *The Journal of Peasant Studies*. DOI: 10.1080/03066150.2019.1638368
2. Zinda, John Aloysius and Shrey Kapoor. 2019. "Metabolic Fractures: How Household Livelihood Practices Differentiate Agricultural Input Use in Southwest China." *Journal of Rural Studies*. DOI: 10.1016/j.jrurstud.2019.09.008.
3. **Zinda, John** and Zhiming Zhang. 2019. Explaining Heterogeneous Afforestation Outcomes: How Community Officials and Households Mediate Tree Cover Change in China. *World Development* 122: 385-398.
4. Li, Wenqing, **John Zinda**, and Zhiming Zhang. 2019. "Does the 'Returning Farmland to Forest Program' Drive Community-Level Changes in Landscape Patterns in China?" *Forests* 10(10):933.
5. **Zinda, John** and Zhiming Zhang. 2018. Stabilizing Forests and Communities: Accommodative Buffering within China's Collective Forest Tenure Reform. *The China Quarterly* 235: 828-848.

6. **Zinda, John** and Zhiming Zhang. 2018. Land Tenure Legacies, Household Life-Cycles, and Livelihood Strategies in Upland China. *Rural Sociology* 83(1): 51-80.
7. **Zinda, John**, Yifei Li, and John Liu. 2018. China's Summons for Environmental Sociology. *Current Sociology*, 66(6): 867-885.
8. **Zinda, John**, Christine J. Trac, and Stevan Harrell. 2017. Dual-Function Forests in the Returning Farmland to Forest Program and the Flexibility of Environmental Policy in China. *Geoforum* 78: 119-132.
9. **Zinda, John**. 2017. Tourism Dynamos: Selective Commodification and Developmental Conservation in China's Protected Areas. *Geoforum* 78: 141-152.
10. Chen, Jia-Ching, **John Zinda**, and Emily Yeh. 2017. Recasting the Rural: State, Society and Environment in Contemporary China. *Geoforum* 78: 83-88.
11. Zhang, Zhiming, **John Zinda**, and Wenqing Li. 2017. Policy, Practices, and Land Cover Change in Chinese Villages: Explaining Community-Level Variation under the Returning Farmland to Forest Program, *Land Use Policy* 64: 245-257.
12. Lazos, Elena, **John Zinda**, Christine Negra, Aoife Bennett-Curry, Gillian Bloomfield, Patricia Balvanera, and Catherine Lindell. 2016. Stakeholders and Tropical Reforestation: Challenges, Tradeoffs, and Strategies in Dynamic Environments. *Biotropica* 48(6): 900-914.
13. **Zinda, John**, Jianmei Yang, Ximing Xue, and Hai Cheng 2014. Varying Impacts of Tourism Participation on Natural Resource Use in Communities in Southwest China. *Human Ecology* 42(5): 739-751.
14. **Zinda, John**. 2012. Hazards of Collaboration: Local State Co-optation of a New Protected Area Model in Southwest China. *Society & Natural Resources* 25(4): 384-399.
15. Van Den Hoek, Jamon, Jill Baumgartner, Elena Doucet-Ber, Tim Hildebrandt, Brian Robinson, and **John Zinda**. 2012. Understanding the Challenges and Rewards of Social-Ecological Research in China. *Society & Natural Resources* 25(12):1324-1329.
16. Nelson, Fred, Elisa Collins, Alain Frechette, Cynthia Koenig, Mosé Jones-Yellin, Brihannala Morgan, Gita Ramsay, Gautam Rao, Claudia Rodriguez, Zewdie Jotte Tulu, Cristy Watkins, and **John Zinda**. 2008. Preservation or Degradation: Communal Management and Ecological Change in a Southeast Michigan Forest. *Biodiversity and Conservation* 17(1): 2757-2722.

#### ADDITIONAL ARTICLES

1. **Zinda, John**. Managing the Anthropocene: The Labour of Environmental Regeneration. *Made in China Journal* 3(4): 62-67.

#### BOOK CHAPTERS

1. **Zinda, John**. Making National Parks in Yunnan: Shifts and Struggles within the Ecological State. Chapter 4 in Yeh, Emily and Coggins, Christopher, eds. 2014. *Mapping Shangri-la: Contested Landscapes in the Sino-Tibetan Borderlands*. Seattle: University of Washington Press. (Refereed.)
2. Green, Gary Paul and **Zinda, John**. Rural Development Theory. Chapter 1 in Green, Gary Paul, ed. 2013. *Handbook of Rural Development*. Cheltenham, UK, and Northampton, Mass.: Edward Elgar.

## BOOK REVIEWS

1. **Zinda, John.** 2017. Review of *China's Peasant Agriculture and Rural Society: Changing Paradigms of Farming* - by Jan Douwe van der Ploeg and Ye Jingzhong. *The Journal of Peasant Studies*.
2. **Zinda, John.** 2014. Review of *China's Disappearing Countryside: Towards Sustainable Land Governance for the Poor* - by Yongjun Zhao. *The Journal of Peasant Studies* 41(3):437-440.
3. **Zinda, John.** 2010. Review of *Chen Village: Revolution to Globalization* - by Anita Chan, Richard Madsen, and Jonathan Unger. *Rural Sociology* 75:528-530.

## CONFERENCES, WORKSHOPS, AND PRESENTATIONS

### CONFERENCE AND PANEL ORGANIZING

*Rolling Out Ecological Civilization: The Mixed Promise of Rural Transformations in China*. Panel, co-organized with Tami Blumenfeld. Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, 17 March 2017.

*Recasting the Rural: China's Transformation in a Global Context*. Conference and themed journal issue workshop. Watson Institute for International Studies, Brown University, Providence, RI, 12-13 February 2015.

### SELECTED CONFERENCE PRESENTATIONS

Taking Hold of the Anthropocene: Authoritarian Ecomodernism and China's Project of Constructing Ecological Civilization. Association for Asian Studies Annual Conference, Denver, Colorado, 23 March 2019.

Explaining Heterogeneous Afforestation Outcomes: How Community Officials and Households Mediate Tree Cover Change in China. Sustainability & Development Conference, Ann Arbor, Michigan, 11 November 2018.

(with Shrey Kapoor) Metabolic Fractures: How Household Livelihood Practices Differentiate Agricultural Input Use in Southwest China. Obstacles to Development: 7th Annual Sociology of Development Conference, Urbana, Illinois, 20 October 2018.

Ecological Civilization in the Mountains: Discourse and Practice in China's Walnut Boom and Bust. Annual Meeting of the American Sociological Association, Philadelphia, Pennsylvania, 12 August 2018.

Households, Communities, and Landscapes: Spatial Distribution of Land Cover Change in Southwest China. International Symposium on Society and Resource Management, Snowbird, Utah, 19 June 2018.

Too Dear to Eat: The Changing Place of the Walnut in Northwest Yunnan. Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, 17 March 2017.

The Double Game: Formal Designation and Informal Practice within China's Collective Forest Tenure Reform. International Studies Association Annual Conference, Baltimore, Maryland, 25 February 2017.

Community Characters: How Local Officials Mediate Development and Environmental Change in China. Annual Meeting of the American Sociological Association, Seattle, Washington, 22 August 2016.

How Community Officials Mediate Policy Implementation, Community Development, and Environmental Change in Southwest China. Annual Meeting of the Association for Asian Studies, Seattle, Washington, 2 April 2016.

There's More Going On: Explaining Local Variation in China's Conversion of Cropland to Forest Program. XIV World Forestry Congress, Durban, South Africa, 8 September 2015.

On-the-Ground Surprises in China's Collective Forest Tenure Reform. Land and Water Conference. Brown University, Providence, Rhode Island, 5 September 2015.

Dual-Function Forests and the Flexibility of Environmental Policy in China. Annual Conference of the Association of American Geographers. Chicago, Illinois, 23 April 2015.

Wrangling with Weak Institutions: Communities, the State, and Divergent Landscape Transformations. SocDev 2015: Conference of the Section on Development of the American Sociological Association, Providence, Rhode Island, 14 March 2015.

Ecological and Social Impacts of Dual-Purpose Afforestation: Initial Explorations. Conference of the Ecological Society of China, Shenyang, Liaoning, China, 18 September 2014.

Moral Economies of Tourism and Environment in Himalayan Southwest China. Himalayan Studies Conference 2014, New Haven, Connecticut, 15 March 2014.

Impacts on Farm Activities of Varied Participation in Nature Tourism: Findings from Two Protected Areas in China. Rural Sociological Society 2013 Annual Meeting. New York, New York, 8 August 2013.

Impacts of Tourism on Rural Livelihoods and Inequality Depend on How Tourism Is Organized: Findings from Two Protected Areas in China. Conference of the Development Section of the American Sociological Association. Charlottesville, Virginia, 2 November 2012.

How Tourism Affects Resource Use and Inequality: Evidence from Two Protected Areas in China. Association for Environmental Studies and Sciences Conference. Santa Clara, California, 22 June 2012.

How Growth Coalitions Coalesce around Nature Tourism in China. Annual Conference of the Association of American Geographers. New York, New York, 24-28 February 2012.

Taking an Idea and Running with It: How Tourism Development Affects Resident Welfare and Biodiversity Conservation in Southwest China. Rethinking Development: Debating New Directions in a Time of Crises. Ithaca, New York, 10-12 November 2011.

Changing Places: Conservation Organizations and the State in Southwest China. Association for Environmental Studies and Sciences Annual Meeting. Madison, Wisconsin, 8-12 October 2009.

Migrant Workers, Rural Safety Nets, and Social Hierarchies in Jiangxi Villages. Breaking Down Chinese Walls: The Changing Faces of Labor and Employment in China. Ithaca, New York, 26-28 September 2008.

Migrant Cosmopolitanism and Change in Rural China. Beijing International Conference on Environmental Sociology. Beijing, China, 29 June-1 July 2007.

#### *INVITED TALKS*

Understanding Rural Livelihoods and Land Change in Southwest China (中国西南部农村生产生活与土地变化研究). Zhaotong College, Zhaotong, China, 20 October 2019.

Ecological and Social Impacts of Tourism and Forest Recovery: The Importance of Multilevel Comparison (旅游开发与森林回复的生态、社会经济效益:多层次对比的必要性). Ecotourism Faculty, Southwest Forestry University, Kunming, China, 18 December 2014.

Transforming the Countryside: Land Management Programs, Communities, Livelihoods, and Landscapes (农村转变:土地管理工程、社区、生产生活方式和景观生态). Institute of Ecology and Geobotany, Yunnan University, Kunming, China, 13 June 2014.

## TEACHING

### GRADUATE COURSES

Fundamentals of Environmental Sociology Spring 2014, 2018  
Risk and Disaster Spring 2019

### UNDERGRADUATE COURSES

Environmental Sociology Spring 2017, 2018, 2019  
Spatial Thinking, GIS, and Related Methods Fall 2018  
Introduction to Community & Environmental Sociology Spring 2013  
Ethnic and Racial Movements in the United States (Teaching Assistant) Spring 2012  
Survey of Sociology (Teaching Assistant) Fall 2011

## SCHOLARLY AND PROFESSIONAL ACTIVITIES

### JOURNALS REVIEWED FOR

|   |   |
|---|---|
| American Journal of Sociology           | Journal of Development Studies (Journal für<br>Entwicklungspolitik) |
| Asian Ethnicity                         | The Journal of Peasant Studies                                      |
| Biodiversity and Conservation           | Land Use Policy   |
| Biological Conservation                 | Plant Diversity   |
| Canadian Journal of Development Studies | Population and Environment  |
| Conservation Letters                    | Rural Sociology   |
| Environmental Management                | Sociology of Development  |
| Geoforum                                | Transactions of the Institute of British<br>Geographers             |
| Global Environmental Change             | World Development   |
| Himalaya                                |   |
| Human Ecology                           |   |
| International Forestry Review           |   |

### PROFESSIONAL AFFILIATIONS

American Sociological Association  
sections on Environmental Sociology; Development; Asia and Asian America; Science, Knowledge, and  
Technology  
Policy and Research Chair, ASA Section on Environmental Sociology, 2018-2020  
Rural Sociological Society  
Research Interest Groups: Natural Resources, Sociology of Agriculture and Food, International  
Development  
Association for Asian Studies  
PARTNERS (People And Reforestation in the Tropics: a Network for Education, Research, and Synthesis)  
Research Coordination Network

*AD HOC PROPOSAL REVIEW*

REU Sites: Local Governance and Public Welfare in Northwest China, National Science Foundation. 2010

*CONSULTING*

Project evaluation of UNESCO World Heritage Centre and The Nature Conservancy project, Promoting Conservation through Sustainable Local Tourism Development at World Heritage Sites. 2010.

**LANGUAGE SKILLS**

Professionally fluent in Mandarin Chinese; converse, write, and conduct research in Chinese.

**CAMPUS INVOLVEMENT**

|  |              |
|--|--------------|
| Environment & Sustainability Curriculum Committee, Cornell University            | 2019-Present |
| Environmental Policy & Governance Concentration Chair                            |              |
| Fulbright Committee, East Asia Program, Cornell University                       | 2018         |
| Faculty Senate, Cornell University   | 2017-2018    |
| Steering Committee, Polson Institute for Global Development, Cornell University  | 2016-2019    |
| Faculty Fellow, David R. Atkinson Center for a Sustainable Future                | 2016-Present |
| International Professor, CALS International Programs                             | 2016-Present |
| Graduate Associate, Center for Culture, History, and the Environment, UW-Madison | 2009-2013    |
| Teaching Assistants Association, American Federation of Teachers Local 3220      | 2011-2013    |
| Graduate Student Department Meeting Representative, Sociology, UW-Madison        | 2007-2008    |

**COMMUNITY AND VOLUNTEER WORK**

|  |           |
|--|-----------|
| 350 Madison & Climate Action 350-UW, Madison, Wisconsin                                | 2012-2013 |
| Founding member of student chapter of 350.org at University of Wisconsin-Madison.      |           |
| Madison Community Cooperative, Madison, Wisconsin                                      | 2007-2008 |
| Member, Board of Directors.  |           |
| Inter-Cooperative Council, Ann Arbor, Michigan   | 2006-2007 |
| President, O'Keeffe House; member, Board of Directors and Major Maintenance Committee. |           |